



PRESS RELEASE  
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# GOOD FOR MY PLANET ASSOCIATION SIGNS EXCLUSIVE PARTNERSHIP TO DEPLOY REFILL IN SWITZERLAND.

GLAND, 17.06.2021 – The Good For My Planet Association is pleased to announce its partnership with the City to Sea non-profit organisation in the UK, to help reduce plastic waste in Switzerland by deploying the **Refill Swiss** project.

**Refill Swiss**, focusing on replacing single use plastic containers: bottles, cups etc, with refillable/reusable containers will change everyday habits, reduce pollution attributable to plastic containers and take a step towards reversing the wave of pollution affecting our planet.

Conscious of the damage and impact of plastic waste, Good For My Planet is committed to finding solutions and help individuals make a positive change to their daily habits and thereby their environment.

The first step in our **Refill Swiss** mission is to set up a network of locations throughout the country where users may access free water dispensers to refill, reuse and reduce their water bottles. This will be facilitated by the free mobile app which they will be able to download for free and which will tell them where they can locate the closest **Refill Swiss** water station. With every bottle refilled, the app will also calculate the cumulative number of bottles saved from being thrown away.

“Helping to protect our environment, by reducing the number of single use plastic bottles in Switzerland while promoting healthy practices is fully in tune with our mission” said Helen Gailey, co-founder and President. “We are excited to roll out this project and build a community of users one region at a time. Meanwhile we urge everyone to download the app which is already in several languages and start using it”.

Linda Johnson, co-founder and Vice-President added. “The launch of this partnership is the beginning of a revolution in Switzerland to address the issue of single use plastic bottles, one bottle at a time”

To learn more or join the movement, send us a mail at [refill@goodformyplanet.org](mailto:refill@goodformyplanet.org) or visit <https://goodformyplanet.org/projects/refill-project/>

## About the Good For My Planet Association

Good For My Planet Association, is a Swiss non-profit association, that raises awareness and develops local sustainability initiatives in communities across the globe. We drive projects to change habits for long term results with partners, locally and internationally to promote sustainable change to save the planet.

## About City to Sea

City to Sea is an environmental organisation, based in the UK, campaigning to stop plastic pollution at source. They work with communities, businesses, and everyday activists around the world to provide practical solutions to the plastic problem. One of these solutions is the Refill project. They like to keep it simple and have fun on the way. As far as they are concerned, the problem might be complicated, but the solutions do not need to be.

**Good For My Planet:  
Together, we unite local actions to save our planet.**